



**WOMAD 2012 PROGRAMME ADVERTISING SALES CONTRACT**  
**RETURN BOOKING FORM TO [lisam@taft.co.nz](mailto:lisam@taft.co.nz)**

Business name:

Address:

Postal address:

Contact person:

Phone:

Email:

Fax:

I would like the following advertisement in the WOMAD 2011 programme:

please tick	advert size	cost
	¼ page (66mm wide X 96 mm high)	\$520 excl GST
	½ page (136mm wide X 96 mm high)	\$800 excl GST
	Full-page (136mm wide X 198mm high)	\$1,250 excl GST
	Inside back cover (136mm wide X 198mm high)	\$1,400 excl GST
	outside back cover (136mm wide X 198mm high)	\$1,620 excl GST
	Inside front cover (136mm wide X 198mm high)	\$1,620 excl GST

**Terms and conditions**

Payment terms are strictly 30 days after booking deadline. WOMAD NZ will charge interest at 1% above base lending rate on overdue accounts. Payment must be made within 7 days of receipt of invoice TAFT reserves the right to not publish ads if payment has not been received.

**Artwork**

Artwork must be supplied on CD or emailed to Che Rogers at TAFT - [che@taft.co.nz](mailto:che@taft.co.nz). Artwork must be received on or before Monday 23 January 2012.

**Technical specifications for adverts**

Mechanical, process colour CMYK, offset printing. Files must be supplied in PDF format- high resolution/press optimised. Freehand (anything up to Freehand MX) - all fonts converted to paths, images embedded or included. Bitmap/raster files - tif, jpg (low compression) and eps (fonts converted to paths). All images to be at least 300 dpi at actual size. Maximum file for emailing - 7MB (files can be zipped or compressed). Artwork to

Date

Name

Signed